



## **MEDIATERRAE VOL.1 – IRPINIA ELECTRONIC LANDSCAPE**

PRESS RELEASE :::001

“Mediaterrae Vol.1 - Irpinia Electronic Landscape” is a project that aims either at a cultural and territorial promotion and at an audio /video production. The event is produced by Gal Verde Irpinia in collaboration with Media Terrae film commission.

Conceived as a yearly meeting where the art of audio/video production is the main focus, MediaTerrae is a project created in order to offer for each year new topics, new territorial visions, new volumes.

Its first edition sees the creation of a residence project, a live event and finally the production of a DVD.

Fourteen international artists will be selected and hosted in Irpinia for a period of five days (from the 19th to the 23rd February) The residential project aims at the constitution of a creative base among the selected artists which will be the starting point for the production of seven audio/video tracks that will eventually be part of the “MediaTerrae Vol.1 - Irpinia Electronic Landscape” dvd, including a documentary film. This dvd will then be produced and freely distributed (10.000 circulation copies) with the July-August issue of the magazine Blow-Up.

The participants will spend few days in the little town of Montemarano during its suggestive and peculiar carnival, while MediaTerrae Crew will follow the artist in order to facilitate the video, audio and text documentation of the carnival itself, necessary to the later audio and video productions.

The locking up of this first phase of the project will see the creation of a live event, aka “MediaTerrae Night” that will take place Friday 23rd February in the Teatro Carlo Gesualdo in Avellino.

During this free event, it will be possible to assist to live sets of some of the artists involved in the project; these performances will give anticipation on the artists’ own





reading of Montemarano's Carnival and on their own experience in the Irpinia territories.

MediaTerrae Night will give space to several artists: Rechenzentrum, Deadbeat + Niko Stumpo, Burnt Friedman & Jaki Liebezeit + Anders Weberg & Robert Willim. The project will however involve a broader list of international names. The audio part will be covered by Burnt Friedman + Jaki Liebezeit, Rechenzentrum, Deadbeat, Zavoloka, Populous, Retina.it, Marco Messina, while the video will see Bianco-Valente, Anders Weberg & Robert Willim, Niko Stumpo, Alex Dragulescu, Riccardo Arena, Jeffers Egan.

The project artistic production is devolved upon Interferenze - the international festival of new arts, in collaboration with Soundabbast - booking and management together with the authorial and executive production of Ufficio Bifolco. Curator for the project video section is Valentina Tanni.

For more information, please visit [www.mediaterrae.com](http://www.mediaterrae.com)

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